

Message Text

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SUBJECT: ZAGREB FALL FAIR 1974 VIP: REV. LYMAN S. PARKS,
MAYOR OF GRAND RAPIDS, MICH.

REF: USIA 18800

SUMMARY: AMBASSADOR WELCOMES MAYOR PARKS'S AMERICA DAY
PARTICIPATION AT 1974 ZAGREB FALL FAIR. TENTATIVE SCHEDULE AND
PROPOSED AMERICA DAY REMARKS FOR MAYOR INCLUDED BELOW. END
SUMMARY

1. AMBASSADOR WELCOMES MAYOR PARKS'S AMERICA DAY PARTICIPATION
AT 1974 ZAGREB FALL FAIR.
2. BPAO JOHN J. DALY DESIGNATED CONTROL OFFICER.
3. TENTATIVE SCHEDULE FOLLOWS (APPLIES TO ALL IN MAYOR'S
PARTY UNLESS NOTED OTHERWISE):

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A. WEDNESDAY, SEPTEMBER 11:

EARLY P.M. ARRIVAL ZAGREB AIRPORT. AFTER EXCHANGE GREETINGS
WITH YUGOSLAV AND AMERICAN WELCOMERS, PROCEED TO HOTEL ESPLANADE
WHERE MAYORS' PARTY WILL BE ACCOMMODATED DURING ZAGREB VISIT;
1600 DEPART HOTEL FOR FAMILIARIZATION WITH US EXHIBITION
AT ZAGREB FAIRGROUNDS;
1730 DEPART FAIRGROUNDS FOR HOTEL;
1945 DEPART HOTEL FOR WORKING DINNER AT CG WILSON'S HOUSE.

B. THURSDAY SEPTEMBER 12:

0810 DEPART HOTEL FOR FAIR OPENING CEREMONY;
0845 IN PLACE FOR OPENING CEREMONY IN FAIR'S CONGRESS HALL;
0900 OPENING CEREMONY BEGINS;
0930 PROCEED TO US PAVILION AT CLOSE CEREMONY;
1000-1200 SOMETIME DURING THESE HOURS SENIOR YUGOSLAV
OFFICIAL WILL WALK THROUGH US EXHIBITION;
1300 LUNCH AT FAIRGROUNDS' RESTAURANT;
1430 TOUR FAIRGROUNDS;
1630 CALL BY AMBASSADOR, MAYOR. AND CG OF FAIR'S GENERAL
DIRECTOR DR. ANTUN BORCILO;
1730 DEPART FAIRGROUNDS FOR HOTEL;
2000 DEPART FOR BPAO'S HOUSE;
2015 DINNER AT BPAO'Y HOUSE.

C. FRIDAY, SEPTEMBER 13:

0800 MAYOR DEPARTS HOTEL WITH AMBASSADOR AND CG FOR CALLS;
0815 CALL ON SENIOR OFFICIAL IN GOVERNMENT OF SR CROATIA;
0915 CALL ON MAYOR IVO VRHOVEC OF ZAGREB;
1000 MRS. PARKS AND MR. AND MRS. FOSMOEN DEPART HOTEL FOR
FAIRGROUNDS;
1015 AMBASSADOR, MAYOR, AND CG DEPART MAYOR'S OFFICE FOR
FAIRGROUNDS;
1100 AMERICA DAY RECEPTION AT US PAVILION;
1300 LUNCH AT FAIRGROUNDS' RESTAURANT;
1430 DEPART FAIRGROUNDS FOR HOTEL;
1530 DEPART HOTEL FOR LJUBLJANA.

4. SUGGESTED REMARKS FOR MAYOR PARKS FOLLOW (WE HAVE INCLUDED
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POSSIBLE TEXT OF PRESIDENTIAL MESSAGE, ALTHOUGH REFTTEL SUGGESTS
THIS UNDER PREPARATION IN WASHINGTON):

LADIES AND GENTLEMEN,

IT IS A GREAT HONOR AND PLEASURE TO BE HERE AS PRESIDENT
FORD'S PERSONAL REPRESENTATIVE TO THE 1974 ZAGREB INTERNATIONAL
FALL FAIR. MAY I READ YOU A MESSAGE FROM PRESIDENT FORD:

QUOTE ON BEHALF OF THE PEOPLE OF THE UNITED STATES, I AM PLEASED TO EXTEND WARMEST GREETINGS TO ALL WHO VISIT OUR EXHIBITION "TECHNOLOGY FOR THE AMERICAN HOME." ALONG WITH THE PROFOUND ADVANCES MADE BY MAN IN TECHNOLOGY AND SCIENCE, IN SPACE EXPLORATION AND INDUSTRIAL EXPANSION, HAVE SOME BENEFITS IN EVERY-DAY LIVING FOR EVERY CITIZEN. WE HOPE TO DEMONSTRATE IN THIS EXHIBITION THAT TECHNOLOGICAL ADVANCES SERVE TO IMPROVE THE LOT OF EACH AMERICAN FAMILY, AND TO GIVE YOU AN IDEA OF HOW THIS IS ACCOMPLISHED.

AS THE AREAS OF COOPERATION BETWEEN OUR TWO NATIONS BROADEN AND DEEPEN, IT IS APPROPRIATE THAT WE SHARE WITH YOU, THE PEOPLE OF YUGOSLAVIA, A GLIMPSE INTO OUR HOMES AND OUR LIVES.

WELCOME. UNQUOTE

AS A BASIC NECESSITY, ADEQUATE SHELTER IS A FUNDAMENTAL HUMAN RIGHT. THROUGHOUT MAN'S HISTORY, ALL PEOPLES HAVE SHARED A COMMON CONCERN AND ASPIRATION FOR COMFORTABLE, WELL-CONSTRUCTED DWELLING PLACES. HOUSING NEEDS IN OUR CHANGING AND EXPANDING SOCIETIES ARE ENORMOUS, BUT MODERN HOME BUILDING TECHNOLOGY AND NEW PRODUCTS CAN BRING THE GOAL OF ADEQUATE HOUSING FOR ALL CLOSER TO REALIZATION.

HOPEFULLY, THESE DISPLAYS MAY FIND APPLICATION IN PROVIDING FOR BETTER HOUSING AND FAMILY LIVING. BY WORKING TOGETHER ON HOUSING QUESTIONS MAY OUR COUNTRIES REAP THE BENEFITS OF MUTUALLY RICH AND VARIED EXPERIENCES. AS MAYOR OF GRAND RAPIDS, MICHIGAN, I AM PROUD TO UNDERLINE THAT MY CITY IS THE FURNITURE CAPITAL OF THE UNITED STATES. AND THIS IMPORTANT INDUSTRY, FOR INSTANCE, IS MOTIVATED STRONGLY TO IMPROVE QUALITY OF LIVING FOR MORE PEOPLE THROUGH BETTER HOME FURNISHINGS.

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NOW, MAY I INVITE YOU TO JOIN ME IN TOURING THE EXHIBITION.

THANK YOU VERY MUCH.

5. RE PARA 4 REFTTEL, UNDERSTAND FROM LJUBLJANA THAT FISHER HAS RETURNED TO USA. APPROPRIATE OFFICIALS IN LJUBLJANA ADVISED THAT MAYOR PARKS TO VISIT ZAGREB THEN LJUBLJANA. THEY LOOK FORWARD TO WELCOMING HIM. FISHER PROVIDED RESUME OF MAYOR'S BIOGRAPHY WHEN HE VISITED CG AUGUST 23. AT THAT TIME, FISHER MENTIONED THAT SOME OF PARKS'S CHILDREN MIGHT TRAVEL WITH MAYOR AND MRS. PARKS. IF CHILDREN TO TRAVEL, WOULD APPRECIATE CONFIRMATION SOONEST IN ORDER MAKE ZAGREB HOTEL RESERVATIONS.

6. TENTATIVE LJUBLJANA SCHEDULE TO FOLLOW. WOULD APPRECIATE

ANY FISHER INPUTS WASHINGTON ABLE GET, SINCE BELIEVE FISHER MAY
ALREADY HAVE TOUCHED BASED SEVERAL PLACES IN LJUBLJANA. HOW
LONG DOES MAY INTEND VISIT LJUBLJANA? DOES PARKS PARTY NEED
LJUBLJANA HOTEL RESERVATIONS?

7. IF PARTY TRAVELING ON DIPLOMATIC OR OFFICIAL PASSPORTS, THEY
WILL NEED OBTAIN VISAS BEFORE ARRIVAL IN YUGOSLAVIA.

DECONTROL SEPTEMBER 30, 1974.
WILSON

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